



THE WORLD OF WELDING
2022 Advertising Rates and Closing Dates

PUBLICATION DATES

June (Winter/Spring)

December (Summer/Fall)

CLOSING DATES

May 31

December 3

RATES

Full page (9 ¾" x 7")

Per issue \$ 480.00
Add hot link option from your ad to your website \$ 100.00

½ page (Vertical: 9 ¾" x 3 ¾"; Horizontal: 7" x 4 5/8")

Per issue \$ 280.00
Add hot link option from your ad to your website \$ 100.00

1/3 page – (3" x 7" Horizontal)

Per issue \$ 170.00
Add hot link option from your ad to your website \$ 100.00

¼ page (4 7/8" x 3 ¼")

Per issue \$ 150.00
Add hot link option from your ad to your website \$ 100.00

Classified (50 words or less)

Per issue \$ 100.00
Add hot link option from your ad to your website \$ 100.00

.pdf or .jpg files are acceptable. **Electronic format.**

To place an ad, contact:
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Fax: (937) 332-9550 Melinda.Gladish@welding.org