



THE WORLD OF WELDING
Advertising Rates and Closing Dates

PUBLICATION DATES

March 1 (Spring)

June 1 (Summer)

September 1 (Fall)

December 1 (Winter)

CLOSING DATES

January 1

April 1

July 1

October 1

RATES

Full page (9 3/4" x 7")

multiple issues per year

1 issue

Add hot link option from your ad to your website

\$475.00 / issue

\$ 605.00 / issue

\$100.00 / issue

1/2 page (Vertical: 9 3/4" x 3 3/4"; Horizontal: 7" x 4 5/8")

multiple issues per year

1 issue

Add hot link option from your ad to your website

\$275.00 / issue

\$ 340.00 / issue

\$100.00 / issue

1/3 page - multiple issues per year

1 issue

Add hot link option from your ad to your website

\$ 165.00 / issue

\$ 210.00 / issue

\$100.00 / issue

1/4 page (4 7/8" x 3 1/4")

multiple issues per year

1 issue

Add hot link option from your ad to your website

\$ 145.00 / issue

\$ 175.00 / issue

\$100.00 / issue

Classified (50 words or less)

multiple issues per year

1 issue

Add hot link option from your ad to your website

\$ 99.00 / issue

\$ 105.00 / issue

\$100.00 / issue

.pdf or .jpg files are acceptable. **Electronic format.**

To place an ad, contact:

Lindsey Magee

*Hobart Institute of Welding Technology
400 Trade Square East ~ Troy, Ohio 45373*

Phone: 1-800-332-9448, ext. 9536

Or: (937) 332-9537 Fax: (937) 332-9550 Lindsey.Magee@welding.org